



Safety Brief: Teachers

MBF Child Safety Matters Safety Rules



Know What's Up



Spot Red Flags



Make a Move



Talk It Up



No Blame | No Shame

MBF Child Safety Matters helps schools meet statute and policy requirements:

- » Many states and school districts mandate bullying, cyberbullying, and abuse prevention education. The *MBF Child Safety Matters™* program is a comprehensive program that will satisfy these requirements.
- » The program is also aligned with many Education Standards, Health Education Standards, and the American School Counselor Association Standards.

MBF Child Safety Matters is essential to teach to students:

- » 1 out of 4 children will be bullied and 1 out of 5 children will be cyberbullied
- » 1 out of 10 children will be sexually abused before their 18th birthday
- » 9 out of 10 children between ages 8 and 16 have viewed pornography online
- » "Porn" is the 4th most frequently searched term by children 7 and younger
- » 1 out of 7 children ages 10 to 17 have been sexually solicited online

We understand the overarching goal of schools is to educate children. However, the National Child Traumatic Stress Network (NCTSN) says one out of every four children attending school has been, or will be, exposed to a traumatic event that can affect learning or school behavior. "In fact," Ziegler (2012) says, "trauma may constitute the greatest cause of underachievement in schools."

The MBF Child Safety Matters Program:

- » Is a comprehensive, research-based, and developmentally appropriate kindergarten through fifth grade primary prevention education program that effectively educates and empowers students, schools, adults, and communities with information and strategies to prevent bullying, cyberbullying, child abuse, digital abuse, and other digital dangers.
- » Teaches students with an easy-to-implement, fun classroom program including activities, games, and take-home reinforcement items.
- » Utilizes best practices from polyvictimization research that support the efficacy of comprehensive, school-based child abuse and bullying prevention programs. For more information, visit www.polyvictimization.org.
- » Is supported by many subject matter experts and partner organizations, and is trusted by parents and schools.
- » Learn more at www.mbfchildsafetymatters.org.

Gulf Coast Kid's House is proud to present Child Safety Matters™. Learn more at gulfcoastkidshouse.org or by calling (850) 595-5800.